

Dorit Schindler

Senior Vice President People & Organisation



Dorit Schindler, 48 years old, has held various leadership roles in the Human Resources field over the past 25 years in the technology, retail, e-commerce, and automotive industries, spanning startups, SMEs, and corporations. Most recently, she served as Group Chief People Officer at SIGNA Sports United (SSU), a global e-commerce platform in online sports retail.

Before her role at SSU, Dorit Schindler was Director of People and Organization at Zalando SE in Berlin. Prior to that, she held leadership roles in talent management at Boston Consulting Group Digital Ventures and Tyco Fire & Security (now Johnson Controls). From 2008 to 2011, she led global HR for an international automotive supplier. Dorit Schindler began her early career at Daimler, Metro, and Tengelmann.

With a university degree in industrial psychology, certified change management expert, and systemic business coach, Dorit Schindler has empowered teams to achieve excellence, sustainable growth, and profitability. She achieves this through fostering a positive and inclusive corporate culture and implementing consistent and fair HR processes supported by modern systems.

During her tenure at Signa Sports United, Dorit Schindler supported international teams during the IPO and ensured that various local HR departments and processes became SOx compliant. Throughout her diverse professional experiences, Dorit Schindler has accumulated significant expertise in guiding change processes, including rapid team scaling, post-merger integrations, executive coaching, managing large-scale transformations, as well as crisis management and restructuring initiatives. Central to Dorit Schindler's approach is placing employees at the forefront, driven by her passion for leadership and collaboration. She believes that a healthy corporate culture plays a crucial role in enhancing business success.